

Starting Healthy Business

Teaching Picture and Story Example – Sara and Her Group



Sara knew she needed some help as she began her journey to develop a business. Someone in her community was helping men and women to form accountability groups. Each group would go through lessons and by the end, they would have their business plan developed. Sara was looking forward to the day when she could start her business but before that she had a lot of work to do. She was excited to join with a group of women in her community who also want to start a business.

First, she had to decide on what business she would do. Her idea was to bake bread and sell in the bazaar. But she isn't sure yet if it is a good idea. Her accountability group started by thinking about all kinds of new businesses that might be possible in Fergana, her community.